

Friends of Marcellus Free Library Meeting – 1:00 pm

Friends of the Library Community Room – February 22, 2023

President Jackie Smith called the meeting to order at 1:07 pm

Attendance:

Jackie Smith, President; Domenick Patti, Vice President; Jim Shake, Treasurer; Debbie Grousset, Deputy Treasurer; Paulette Quinn, Corresponding Secretary; Michele Merwarth, Recording Secretary; Audrey Kearney, Director

Absent: Karen Pollard, Director

Total membership present - 8

President Jackie Smith welcomed everyone to the meeting and asked people to sign in and report any volunteer hours. Also supply her with hours for any training sessions you attend through NYLA or ALA.

Reports:

<u>Secretary</u> – Michele gave the report for January 2023. Motion to accept the minutes was made, seconded, and carried. It will be posted on the Friends page of the library's website.

<u>Treasurer</u> - Jim presented the report for January 2023, and through 2/20/23 including bank statement balances. The statement will be filed as read. In addition to "Membership Proceeds to Date," Jim will start including "Donations to Library to Date" on his reports.

Membership - Paulette reported that membership now totals 153.

<u>Board of Trustees</u>: Jackie updated membership on the new Board of Trustees members/offices: Kathryn Dennis – President, Shane Ventura – Vice President, Pat Dailey – Treasurer, Mary Drabot – Secretary, Michelle Hubbard, Dennis Robillard. Next meeting is on March 9th.

<u>Book Nook/Book Sale</u> – Paulette brought up an item needing a board vote. The library has donated several duplicate books to the Friends for sale in the Book Nook. After discussion, it was decided that these books would be sold at the regular price charged in the Book Nook for hardcover - \$2 each, despite the library suggesting we sell for more. Motion was made, seconded, and carried.

<u>Sunshine</u> – Audrey reported that a sympathy card was sent to Jackie Smith for the death of her mother. She will be sending out a sympathy card to Holly Gang for the death of her husband.

<u>Facebook</u> – Michele reported that she regularly posts to Facebook and has 149 followers.

<u>Advocacy</u> – Domenick reported that Max Prime is the new contact for NYLA Advocacy. He attended a Digital Advocacy Zoom presentation where social platforms recommended were Twitter, Instagram, and Facebook.

February 28th is statewide Advocacy Day. People may still sign up on NYLA to become advocates and send pregenerated letters to lawmakers.

Business:

<u>Library Lovers Campaign</u> – Blank coloring pages from ALA's "Well Said, The Library Lovers Coloring Book of Quotes" were left in the lobby for patrons to color. Although there were not many participants, finished pages were displayed in the lobby.

<u>MFL Strategic Planning</u> – Michele represented the Friends with a conversation with Steve Kankus on 2/20 with how the Friends would like to be an integral part of the planning process and a valuable asset to the library.

<u>Lego Fundraiser</u> – <u>Domenick contacted the Tompkins County Library and reported that this fundraiser would not be viable for our small library.</u>

<u>NYLA & CLRC</u> – Michele reported that NYLA FLS has a Zoom marketing program on March 9th at 4pm. FLS also will have an online survey starting 3/1 on their long-range planning. Paulette reported that CLRC will have a Zoom Special Interest Group meeting on 3/7 at 3 pm.

<u>Victim's Assistance Center</u> – 200 paperback books were donated to the center from the Friends. These were from books previously donated to the Friends from the Marcellus School District.

<u>Amazon Smile</u> – This fundraising program ceased on February 20th.

<u>Guidelines for expenditures of funds</u> – Jackie passed out guidelines prepared by NYLA's United for Libraries to look over so we can discuss at our next meeting.

<u>Basket Raffle</u> – Although we do not have a chairperson, we will work together to solicit community businesses for raffle items. Jackie will work on wording for a sign that Debbie will make to place in the lobby requesting donations from patrons for the basket raffle. A master donor list was passed around for those present to sign up for 2-5 businesses to solicit from. Jackie had donation request letters for these requests. The list will also be passed around at March's meeting. A request from the Olde Home Days Committee for placemat sponsorship has not yet arrived.

<u>Square/Paypal/Zettle/Venmo</u> – Jackie would like us to investigate Zettle to see if that would be a good option for the Friends to use for book sales and for taking membership monies online. Jim will look report on this at our next meeting.

Program:

<u>Library Resources at your Fingertips</u> – Jackie did a presentation on Libby and Hoopla and included handouts on how to access these from your electronic device. Michele presented on the Ancestry database that is free to use in the library. She also said that there are 27 other databases that are free for patrons to use in the library.

Next meeting - March 22nd, 2023 at 1 pm - Community Room.

Program - Upcycled Book Craft - Making a Book Page Bird Nest

Being no further business, meeting adjourned at 3:02 pm

Submitted by Michele Merwarth, Recording Secretary